

Community based IP

Mary-Anne Williams

Associate Dean (Research and Development), University of Technology, Sydney
Fellow, Center for Legal Informatics, Stanford University
maryanne@cs.stanford.edu

Community based invention and value creation is a growing trend (e.g. Quirky¹) and it presents significant challenges for IP law and IP management. This presentation will discuss issues that arise when ideas are developed by people and entities in online communities.

¹ Quirky.com